



Simplify® Medical to Present at The Canaccord Genuity Musculoskeletal Conference

Sunnyvale, Calif. – March 4, 2019 – Simplify Medical Pty Ltd, maker of the Simplify® cervical artificial disc, announced today that David Hovda, President and Chief Executive Officer, is scheduled to present at the Canaccord Genuity Musculoskeletal Conference in Las Vegas, Nevada.

Event: Canaccord Genuity Musculoskeletal Conference
Date: Tuesday, March 12, 2019
Time: 3:00pm PT / 6:00pm ET
Location: Las Vegas, NV

About Simplify Disc

Simplify Disc is a motion preserving cervical artificial disc designed to allow for advanced imaging capability of MRI, and better match patients' anatomies and kinematics. It is composed of advanced, primarily non-metal materials (PEEK-on-ceramic) to permit the full diagnostic imaging capability of MRI and may eliminate the need for CT/Myelogram and CT imaging in order to minimize patient exposure to radiation. The Simplify™ Disc is anatomically designed, offering a broader range of disc heights including low height implant options to better fit patients' anatomies. With no metal in its articulating components, the disc is also designed for low levels of wear to optimize long-term durability. Implantation of the Simplify Disc is accomplished in a straightforward, three-step procedure.

About Simplify Medical

Simplify Medical is a medical device company focused on cervical spinal disc arthroplasty, using innovative, MRI-compatible materials designed to decrease the need for ionizing radiation and enhance patient options. Simplify Medical is located in Sunnyvale, California. To learn more, visit <http://www.simplifymedical.com/>.

Caution: *The Simplify Disc is an investigational device in the United States and is limited by law to investigational use.*

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